

RESEARCH

Competitively Selected Conference Presentations

Platenburg, G., Duru, A. & Broussard, J. (Nov. 2015) *Upholding Excellence: Comparing Black and White Media's Coverage of the Bill Cosby Rape Scandal*. Paper accepted for presentation at the Midwest Association for Public Opinion Research Conference, Chicago, Illinois.

Platenburg, G. & Broussard, J. (2015) *A Call to Action: An Analysis of Black Newspapers' Roles in the 1963 and 2013 Marches on Washington*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Midwinter Conference, Norman, Oklahoma.

Platenburg, G. (2015) *Called: An Oral History Collection of Civil Rights Workers and Media Professionals Involved with the 1963 and 1964 Freedom Summers in Plaquemine, Louisiana*. Paper presented at the Joint Journalism and Communication History Conference, New York, New York, and the Louisiana Studies Conference, Natchitoches, Louisiana

Platenburg, G. (2014) *Baton Rouge Newsroom Diversity Survey*. Conducted on behalf of the Baton Rouge Area Association of Black Journalists.

Platenburg, G. & Greer, J. (2010) *A Picture is Worth a Thousand Words; An Analysis of Media's Visual Depictions of Blacks*. Paper presented at the Auburn University Diversity Research Conference, Auburn, Alabama.

Works in Progress

Platenburg, G. & Sullivan, J.M. *Black Media's Impact on Black Identity*. Manuscript in progress. Expected completion, January 2016.

Platenburg, G. *"We Gon' Be Alright: Hip Hop as Social Commentary During the #BlackLivesMatter Movement*. Data collection in progress.